

Global Communications, Brand & MarCom May 2024



do your thing



Why we're here

ING's purpose is to empower people to stay a step ahead in life and in business. This purpose guides us in everything we do.

It represents our conviction in people's potential. We don't judge, coach or tell people how to live their lives. However big or small, modest or grand, we help people and businesses to realise their own vision for a better future.

We know people don't need banks, they need banking. Our **promise to customers** is to make banking frictionless, removing barriers to progress and giving people confidence in their ability to make decisions and to move forward. It frees them from the constraints that stand between them and their passions and encourages them to do more of the things that give their lives meaning.

Who we are

ING is a global bank with a strong European base. Our more than 60,000 employees offer retail and wholesale banking services in more than 40 countries.

Our purpose is to **empower people to stay a step ahead in life and in business.**

Our products include savings, payments, investments, loans and mortgages in most of our retail markets. For our Wholesale Banking clients we provide specialised lending, tailored corporate finance, debt and equity market solutions, sustainable finance solutions, payments & cash management and trade and treasury services.

Customer experience is what differentiates us and we're continuously innovating to improve it. We also partner with others to bring disruptive ideas to the market faster.





What we promise our customers

With many basic banking products indistinguishable from one bank to another, we want to stand out from the crowd by providing **a superior customer experience**.

Customers big and small expect an experience that's easy,
instant, personal and relevant to their needs.

What this looks like will of course depend on the type of customer. For consumers and small businesses our focus is predominantly on **mobile banking**, while for corporate clients it's all about **personal relationships** and **superior sector and network expertise**, supported by **seamless digital delivery**.



To give our customers a superior experience we're building on our strong **technology and operations foundation** to provide **seamless digital services** while keeping their money and their data **safe and secure**.

How we help society stay a step ahead

We believe we can make the most impact and address the biggest challenges in two areas: **climate action** and **financial health**.

We want to help create a healthy planet with prosperous people. A planet not threatened by the climate crisis. People with basic human rights, decent work, good labour conditions and, ultimately, good financial health.

At the very least, we must ensure that our own operations are in line with the low-carbon economy of the future. That our employees are treated well and that neither we nor our suppliers infringe on human rights.

But as a bank with hundreds of billions of euros flowing through our books, we have a huge opportunity to make an impact for the better. We aim to bring aspects of fighting climate change and protecting human rights into our dialogue with clients and financing decisions.

Society is transitioning to a low-carbon economy. So are our clients, and so is ING. We finance a lot of sustainable activities, but we still finance more that's not. See how we're progressing on ing.com/climate.



Our 1Q2024 results in numbers

"We had a very strong start to 2024 with good financial and commercial results as we executed on our strategy. Our total income has remained strong and was boosted this quarter by double-digit fee income growth. Net interest income from lending and liabilities continued to be resilient. Operating expenses have declined due to lower regulatory costs, and our own costs were under control, while risk costs were again below the through-the-cycle-average."

Steven van Rijswijk – CEO ING Group





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We aim to putsustainsustainability at thebillionheart of what we do.periodSee our full story atsustainwww.ing.com/climate.the fir

Society

In the first quarter we achieved a volume of sustainable finance mobilised of €24.7 billion, an increase of 13% from the same period last year, and we closed 156 sustainability transactions, 59% more than the first quarter last year. We supported a syndicated facility for Switzerland's largest provider of renewable energy and the financing of a wind farm and battery energy storage system in Australia. These deals support our aims to triple our financing of renewable energy by 2025.

Where you'll find us

We serve customers in more than 40 countries



Our leadership

Management Board Banking

Chief executive officer

Steven van Rijswijk



Chief financial officer

Tanate Phutrakul



Head of Retail, Market Leaders and Challengers & Growth Markets Pinar Abay



Head of Wholesale Banking



Andrew Bester

Chief risk officer

Ljiljana Čortan



Chief operations officer, chief transformation officer, chief technology officer a.i. Marnix van Stiphout



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