

ING & INNOVATION

THE ING APPROACH TO INNOVATION

Innovation should make banking easier, *customer experience* is the number one objective

Culture is crucial for innovation among others through ING's own innovation methodology PACE

Connect and cooperate in the international ecosystem to accelerate innovation

- 1 Our own innovations
- 2 Partnerships with fintechs
- 3 Investing in fintechs

FACTS & FIGURES

Partner in **>65** fintechs

Innovations in more than **40** countries

We own **5** accelerators

ING cooperates with other banks and platforms. For example the international R3 Blockchain initiative

54,000 employees help ING innovate worldwide

ING & FINTECHS



ING DIRECT WAS PROBABLY ONE OF THE FIRST FINTECHS IN THE WORLD

In Germany we have 8 million customers without even a single branch

ING Direct was a true disruptor 20 years ago

ING Direct was a real start-up within ING

In Germany we acquire 1000 new customers every day. ING is a fintech with a balance sheet of 130 billion there